E-commerce website Features: Customers

➜ Website will be in both English and Nepal language

➜ Website Design will be fully responsive for all types of desktop and mobile devices

➜ Website will be compatible to all major browsers

➜ Website will be secured by SSL, Navigation will be user friendly

➜ Customer should be able to register and login

➜ Shopping cart will be available to add multiple products

➜ Search bar will be available to find products by name

➜ Products filtering and sorting will be available

➜ Display featured products and best-selling products

➜ Product listing based on the category

➜ Easy navigation of product details with multiple images and videos and other descriptions

➜ Providing clear visibility to all the terms and conditions and policies

➜ Customers can subscribe for newsletters

➜ Good quality images with Zoom In functionality

➜ Customers can compare the products

➜ Easy product review mechanism

➜ Product listing based on the category

➜ Pricing information with potential sales and discounts

➜ Social share buttons for each ecommerce product

➜ Easy payment methods for the customers

➜ Customers can track the purchased products

➜ Wish listing products

➜Tracking of ordered item(s)

E-commerce website Features:
Seller

➔ Dashboard and reporting tools will be available

➔ Track all the sales and its status

➔ Social share buttons for each ecommerce product

➔ Store management like adding products and other product description

➔ Unlimited Categories and unlimited products

➔ Google analytics to track the user interests

➔ Email marketing integration like Mail Chimp, Content management of the site

➔ Order and shipping management, Discounts and promotion management

➔ Sales trend analysis

➔ SMS gateway will be integrated to update customers and other purposes

➔ Basic SEO management

➔ Methods to bulk upload the products

➔ Social Media integration

➔ Sales Report, Sales Orders Management

➔ Email templates

➔ Cataloguing/Categorization

➔ Price Management, Blog Management

E-commerce Mobile App (iOS and Android) Features: Customers

➜ Mobile app will be in both English and Nepal language

➜ Basic features will be same like ecommerce website

➜ App user will be able to register and login

➜ App user will get notifications